



COUNTY OF YOLO  
OFFICE OF THE DISTRICT ATTORNEY  
JEFF W. REISIG, DISTRICT ATTORNEY

**FOR IMMEDIATE RELEASE**

**Date:** April 24, 2023      **Contact:** David J. Irely, Asst. Chief DDA  
[david.irely@yolocounty.org](mailto:david.irely@yolocounty.org)  
Bilingual Spanish representative available at:  
(530) 666-8356

**Jamba Juice Settles Consumer Protection Lawsuit with Yolo DA**  
Lawsuit related to Jamba Juice's failure to disclose minimum purchase requirements on promotion

"Woodland, CA – April 24, 2023 – On April 21, 2023, Jamba Juice LLC was ordered to pay \$143,000.00 to resolve a statewide case brought by the Yolo County and Santa Cruz County District Attorneys' Offices contending that Jamba Juice advertised misleading, or potentially misleading, discounts on its food and drink products at its California franchises.

The complaint alleged that from July to December 2020, Jamba Juice advertised a discount on its food and drink products to consumers who downloaded and signed up for Jamba's smartphone app. Some of Jamba's in-store promotional materials for the discount failed to disclose that a \$10 minimum purchase was required in order to obtain the discount. A consumer relying on those materials would not have learned of the minimum purchase requirement until after installing the app and providing their personal information.

The judgment, entered on April 21, 2023, by the Honorable Timothy Volkmann of Santa Cruz County Superior Court, prohibits Jamba Juice from offering discounts or reduced prices without disclosing upfront all conditions upon which the offer or reduced price depends. Additionally, Jamba Juice will pay a total of \$6,750.00 in restitution to California's Consumer Protection Trust Fund. Throughout the investigation, Jamba Juice was cooperative and promptly changed its store advertising to comply with the law.

Yolo County District Attorney Jeff Reisig stated: “When consumers are offered discounts on products and services, they are entitled to know conditions on which the offer depends. This settlement will help ensure consumers receive the information they need before making a purchase or signing up for discounts.”

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