



COUNTY OF YOLO
OFFICE OF THE DISTRICT ATTORNEY
JEFF W. REISIG, DISTRICT ATTORNEY

301 SECOND STREET - WOODLAND, CALIFORNIA 95695 - 530.666.8180 - FAX 530.666.8185

FOR IMMEDIATE RELEASE

Date: April 21, 2015 **Contact:** Jonathan Raven, Chief Deputy District Attorney
Phone: jonathan.raven@yolocounty.org

Hershey Company Pays \$186,673 for Packaging Violations

(Woodland, CA) – April 21, 2015 – Yolo County District Attorney Jeff Reisig announced that his office, along with the Sacramento Office of the District Attorney, reached a settlement in a consumer protection case filed on April 9, 2015 against The Hershey Company for alleged product packaging violations in the sale food products.

The case focused on packages that were misleading, in that they appeared to hold more product than was actually present. No public health implications were alleged and Hershey has agreed to take steps to assure the future packaging of its products are in compliance with federal, state and local law. Without admitting wrongdoing, Hershey agreed, as part of the settlement, to pay a total of \$183,673.60 in civil penalties and investigative costs. In addition, Hershey will make donations valued at \$75,000 to food banks in Sacramento and Yolo Counties.

Yolo County District Attorney Jeff Reisig stated, “We take packaging violations seriously. Consumers have the right to expect full value in their purchases and compliance with packaging requirements is an integral part of the process.”

###